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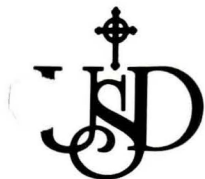
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NEWS RELEASE

UNIVERSITY OF SAN DIEGO



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FOR IMMEDIATE RELEASE

SEXUAL STEREOTYPING SPEECH AT U.S.D. NOV.3

Feminist educator Jean Kilbourne will present "The Naked Truth," a slide show and lecture on advertising's frequently demeaning image of women, Monday, November 3, at 8 p.m. in Camino Theater on the University of San Diego campus.

Admission is \$2 to the general public. Ms. Kilbourne's appearance is sponsored by USD's Associated Student Body. For information, call 224-1385.

Ms. Kilbourne's presentation includes over 200 slides of magazine advertising that raise such issues as: the glorification of violence against women, negative attitudes toward older women, exploitation of sexuality, and the caricaturing of femininity and masculinity.

Ms. Kilbourne is currently assistant director of the New England Screen Education Association. A doctoral candidate at Boston University, she is writing her dissertation on sex role stereotyping in advertising.

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